**Online Interactive Session**

**‘How to Start-up and then Scale-up?’**

**Wednesday, January 20, 2021 from 04.00 pm to 05.30 pm**

**Dear Sir/Madam,**

IMC Chamber of Commerce and Industry’s expert committee for Navi Mumbai is organizing a series of online interactive sessions for Entrepreneurship Development in Navi Mumbai. The first session of the series is on **“How to Start-up and then Scale-up?”** The details of the same are as follows**:**

**Day and Date : Wednesday, January 20, 2021**

**Time : 4.00 pm to 5.30 pm.**

**Platform : Online**

The esteemed speakers are:

**Dr. Gopal Ramamritham,** Director and Head of the Department, D.Y. Patil University, School of Management

**Mr Prasad Menon**, Chief Executive Officer, Centre For Incubation and Business Acceleration

Entrepreneurship is viewed as change, generally entailing risk beyond what is normally encountered in starting a business, which may include other values than simply economic ones. Entrepreneurs have the ability to translate inventions or technologies into products and services however, they face many issues and difficulties when it comes to scale-up.

Navi Mumbai, one of the largest planned cities of India is emerging as commercial hub for entrepreneurs to fulfil their most important needs in terms of Access to Markets, Human Capital and Access to funding. Availability of Education Institutes, Planned infrastructures, proximity to larger cities such as Mumbai and Pune, affordable rentals and availability of land and talent have encouraged many companies to set up their offices in Navi Mumbai.

IMC’s Navi Mumbai Expert Committee would like to take this opportunity to help entrepreneurs through various ways to bolster their growth. The objective is to promote Navi Mumbai as a commercial hub for Entrepreneurs, help Entrepreneurs to understand various schemes and facilities made available by the Government in Navi Mumbai and facilitate their growth.

We invite you to participate in the online Interactive session focusing on **Start-ups and How to Scale up your business, to get key growth tips and get opportunity for networking.**

**There is no participation fee. However, access is only through registration.**

To register for the interactive session, use the link below:

<https://www.imcnet.org/events-1034>

For more details and help in registration, you may contact Mr Nitin Bhapkar at nitin.bhapkar@imcnet.org or on hand phone +918850030849.

**Upon registration, we will share the meeting login details for participation in the online session.**

We do hope you will be able to seize this opportunity and participate on January 20, 2021.

Regards,

**Ajit Mangrulkar**

**Director General - IMC**